VISTA FINANCIAL ADVISORS
Vision Crafted by Wisdom

January 31, 2011

IMPORTANT & TIMELY CHANGES FOR 2011

There are several exciting changes that we will be emphasizing in 2011. First and most importantly, our annual comprehensive research review is now complete and we have defined the 2011 Vista "Enhanced Growth" Portfolio Strategy. This "Enhanced Growth" strategy will provide the potential for greater returns over the next year should the markets remain strong.

If overall markets decline, we will continue to have major net worth protection as we will continue to focus on our core Vista philosophy of diversification. As noted before, each *Catalyst Category* in our strategy is designed specifically to reduce volatility while providing greater long term upside potential. The primary differences in the 2011 Vista "Enhanced Growth" Strategy include:

- increased allocations for Foreign Bonds & Currencies, International Equities, Energy, Commodities & Natural Resources, Domestic Equities and Precious Metals; *and*
- decreased allocations for Money Market Funds, Fixed Income and Portfolio Protection categories.

2011 Vista Model Allocation

Money Market Funds	2.50%
Fixed Income	8.50%
Foreign Bonds and Currencies	15.00%
International Equities	15.00%
Domestic Equities	12.50%
Portfolio Protection	7.00%
Real Estate	7.50%
Energy, Commodities & Natural Resources	17.00%
Precious Metals	15.00%

As with all of our ongoing enhancements to the Vista strategy, these percentages can be dialed-up or down depending on your individual risk tolerance and needs. It is also important to remember that the Vista Strategy is a long-term strategy that is designed to be the "tortoise that wins the race" as we have proven over time.

Here is a snapshot *hypothetical* representation of how the 2011 Vista "Enhanced Growth" Portfolio Strategy would have performed over the last 1, 3 & 5 year periods.

	Vista Strategy *2010 "Volatility Reduction"*	Vista Strategy *2011 Allocation*	S&P 500	Balanced Approach (ABALX)
1 Year (2010)	8.35%	15.19%	14.91%	13.05%
3 Years	(2.47%)	1.22%	(8.44%)	1.64%
5 Years	30.61%	41.77%	11.59%	21.15%

We are currently in the process of reallocating Vista client portfolios to the 2011 Strategy. We are prioritizing and expediting this process as the 2010 allocation has been "out of sync" with the market for the past two months. That was primarily due to the large *Protection Component* within the previous Vista strategy. As noted in last month's Client Update, this Protection Component did serve us well during the major downturn in the markets during the middle of last year.

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However, we believe we will have more effective protection and also better performance from the new allocation – especially if the recovery continues. We expect to complete this over the next several days for all "Discretionary" accounts. As always, if you have a "Discretionary" agreement with Vista, we are in the process of moving forward with the reallocation to the 2011 Strategy. One key point regarding your reallocation, please contact Melissa if you are planning on depositing additional funds so they can be included in your reallocation.

Additionally, we want to note one major enhancement to the Vista Client Performance Report. These changes include the addition of a line item within the Performance Table called "Alternative Investments." In the past, any "Alternative Investments" you may have owned were grouped together with all other Vista Managed Positions. We made the decision to separate these "client specific" assets into a separate category on your monthly report to provide you with a clearer understanding of exactly how the "Vista Diversification Strategy" is performing for you without the individual positions skewing the strategy results. Examples of investments that are assigned to the Alternative Investment category include Mobile Home Parks, client-specific Stock Positions, and any other non-Vista portfolio assets. If you would like a breakdown of the specific positions in this category, please let us know and we will provide you with the details.

As always, *thank you for your continued Trust and Support of Vista Financial Advisors*. If you have any questions or concerns, please feel free to contact us.